



# PRIVACY POLICY

EMINA Office LLC.

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Company ID: 05594839

Registered in the Commercial Register at the Regional Court in České Budějovice, Section C, File 25515

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Through this page, we want to clarify what information we collect, what we do with it, and how you can exercise your rights regarding your personal information.

We only collect data if we have a legitimate reason to do so, i.e. if:

- you have given a voluntary consent to do so,
- processing is necessary to fulfil our obligations arising from the contracts entered into; this may include sending messages, notifications, and confirmations to operate your product,
- processing is necessary to fulfil our legal obligations that are imposed by law,
- processing is necessary to ensure the protection of our rights and interests protected by law
- processing is necessary for the purposes of the legitimate interests of the controller or a third party, except where those interests or fundamental rights and freedoms of data subjects requiring the protection of personal data take precedence.

Posts on this website may contain embedded content from other websites (such as videos, images, articles, etc.) that behaves in the same way as if a visitor visited another website.

These websites may then collect data about you, use cookies, insert additional tracking from third parties, and track your interaction with this embedded content, including tracking interaction with embedded content if you have an account and are logged into the website.

Like most sites on the Internet we use cookies.

This website uses Google Analytics, a cookie service provided by Google. Information about your use of the site, along with the contents of the cookie, will be transmitted and stored by Google on servers in the United States of America. Google will continue to use this information for the purpose of evaluating the use of the site and generating activity reports for its operators, and for providing other services related to the site's activities and Internet usage in general. Google may also provide this information to third parties if required to do so by law or if such third parties process this information for Google.

Google Analytics is enhanced with related advertising features provided by Google, including:

- GDN Impression Reporting,
- remarketing (showing ads on the content network based on viewed products)
- extended demographic reports (reporting anonymous demographic data)
- user ID – a feature that allows us to measure and analyze user behaviour across devices; a user ID is a string of numbers or letters, never personal information that would allow third parties to identify a particular person.

For more information about data processing and use, please refer to the [Google Terms of Service](#). If you do not want to provide anonymous data about your use of the site to Google Analytics, you can use the [plug-in provided by Google](#). After you install and activate it, the data will no longer be sent to your browser.

Our websites use retargeting technology from Sklik operated by Seznam.cz, JSC., which allows us to show visitors who have already shown interest in our products, our ads on the Display Network of Seznam.cz, JSC. You can opt out of ad targeting [here](#).

We also use Hotjar to improve our services and experience. Hotjar is a technology that helps us to better understand the behaviour of users on our site, such as how much time they spend on which page, what links they click on, what they do and what they do not like, etc. Hotjar uses cookies and other technologies to collect data about our pages users' behaviour and their devices (anonymized IP address, screen size, device type, browser information).

Hotjar stores this information so that it is not possible to identify specific users. If you do not want Hotjar to collect information about the use of our website, you can opt out [here](#).

Right of access to personal data, right of rectification, resp. additions, right of erasure, right of processing limitation, right of data portability, right of objection, right not to be subject to automated individual decision making with legal or similar effects, including profiling, can be applied via e-mail address [info@kotnovtabor.cz](mailto:info@kotnovtabor.cz).

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