



COOKIES

Cookies are small textual files which a website visited by you stores in your computer or your mobile device. Cookies are commonly used to make the website itself work or to work more efficiently. Cookies also provide information about the behaviour of site visitors to help to personalize your ad content and target it correctly, for example, not to show you the same ad repeatedly.

Section 89 (3) of Act No. 127/2005 on Electronic Communications, as amended, states that we may store "cookies" on your device if they are strictly necessary for the operation of the site. We need your permission for all other types of cookies.

This website uses mainly the following Cookies:

- technical – first sides, short-term; they ensure basic technical functionality of the web, i.e., login, using services etc.
- Google Analytics – first sides, long-term; they are used to generate anonymous statistics about the web usage
- Google Ads – first sides, long-term, remarketing and conversion
- Seznam Sklik – third sides, long-term, remarketing and conversion; our websites use technologies of retargeting of the service Sklik operated by the company Seznam.cz, JSC., which enables us to show visitors who have already shown interest in our products, our ads on the Display Network of the company Seznam.cz, JSC.
- Facebook Pixel – first sides, long-term, remarketing and conversion

We never place sensitive or personal data in cookies. We may place user IDs in cookies, which do not allow third parties to identify a specific person.

You can change or revoke your consent through a pop-up window on our website at any time.

For more information about who works with your personal information and how to contact us, please see our Privacy Policy which you can find on our website.

By continuing to use this site, you agree to the use of cookies.